

34TH **CANADIAN CHAMPIONSHIPS**

DEAR SPONSOR:

Thank you for your interest in the sponsorship of the 34th Annual Canadian Kyokushin Karate Championships, which will take place on Saturday, May 13th, 2017 at BCIT in Burnaby presented by International Karate Organization Kyokushinkaikan - Canada (IKOK-C).

Over the past 34 years, the Canadian Kyokushin Karate Championships has established itself as a premier martial arts event and has the distinguished title as being known as the longest running IKO sanctioned event in North America. Since its inception the tournament has been attended by many high ranking Kyokushin dignitaries from throughout the world including the only two 10th dan (Black Belt) holders of the Kyokushin style, the late founder Sosai Mas Oyama in 1989 and the late Shihan Bobby Lowe who attended the tournament an incredible 25 times.

The tournament will host over 200 competitors of all ages and skill levels from around the globe. The tremendous growth in popularity and participation is attributable to the karate style's appeal to both the recreational and elite athlete alike. Children and adults who participate in this martial art find great physical and mental rewards in the development of their karate skills through training.

You and your company can participate in various levels of giving with attractive community benefits at all levels. Your financial sponsorship of the tournament is essential to defray the costs of the venue, advertising, travel and other major expenditures required for a successful event.

The tournament organization and management is supported purely on a volunteer basis and 100% of the sponsorship funds will go directly towards the costs of the tournament and making this a day to remember for all who take part in this monumental event.

Enclosed is the Official Canadian Kyokushin Karate Championships Sponsorship Package introducing four levels of sponsorship support.

Please review our sponsorship package and indicate the level of sponsorship you or your organization would be interested in supporting. We would welcome the opportunity to discuss any questions you may have in further detail. For further information please contact Stuart Corrigan at +1.604.307.5311 or by email kyokushinkaikan@telus.net.

Thank you again for your consideration and we look forward to your sponsorship support.

Yours truly,



Stuart Corrigan
IKO Kyokushinkaikan
Branch Chief, Canada



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ABOUT KYOKUSHIN KARATE

KYOKU means "The ultimate" and
SHIN means "truth" or "reality".



Kyokushin Karate is one of the largest karate organizations in the world with over ten million members worldwide and is an exciting way to develop superb physical fitness, self-defence skills, confidence and self-discipline. This popularity is partly due to the fact that karate can be practiced by anyone at any fitness level and training develops an increased level of health and fitness as well as improving character in its participants.

The Kanku, which is the symbol of Kyokushin Karate originates from the Kanku Kata. In this kata, the hands are raised into the sky with the thumbs and the index fingers touching, thereby forming the symbol. The fingers are represented by the points and imply ultimate or peaks. The wrists are represented by the wide sections and imply power. The centre represents infinity, implying depth. The circle enclosing the Kanku represents continuity and circular motion.



Built on centuries-old traditions of self-defence, Kyokushin karate was first introduced in Japan in 1953 by the late Grand Master Mas Oyama. After studying the Martial Arts for two decades training in many different forms (Korean, Chinese and Japanese styles as well as boxing and self-defence tactics), he created Kyokushin Karate from what he believed to be the essential elements of each, as well as his own practical methods to adapt ancient forms for 21st century practitioners.

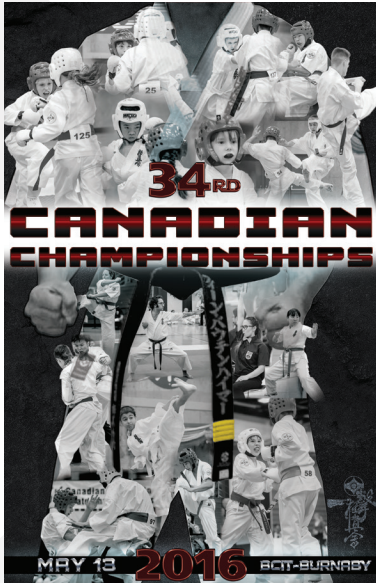


Kyokushin Karate is a style of karate that emphasizes dedicated training and physical contact in tournament fighting. It's fundamentally different from other karate forms in that it adheres to the most traditional training methods, protocols and beliefs; yet avoids rigid guidelines, allowing its practitioners to grow and progress and to contribute to the evolution of the art. It's ideal for people seeking the challenges of competition or a rewarding personal fitness program for individuals who accept the fundamental principle of "learning through hard training". The emphasis is on graceful power in technique and its use of "tameshiwari" in the development of spirit and character.



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ABOUT THE 34TH CANADIAN KYOKUSHIN KARATE CHAMPIONSHIPS



The Canadian Kyokushin Karate Championships is sanctioned by the International Karate Organization Kyokushinkaikan - Canada (IKOK-C) and will be held on Saturday, May 13, 2017 at BCIT in Burnaby, British Columbia.

PLACE:



3700
Willingdon
Avenue Burnaby, BC

DATE:

Saturday May 13th, 2017

TIME:

8:00 AM - 5:00 PM

TOURNAMENT EVENTS

In addition to traditional Kata (forms) and Continuous Non-Contact and Knockdown Kumite (free sparring) there are advanced karate demonstrations and special guests.

SPONSORSHIP BENEFITS

- ✳ Excellent community involvement and corporate recognition.
- ✳ Supporting strong youth development in the community.
- ✳ Association with a premium quality sport.
- ✳ Credit on Official Tournament materials.
- ✳ Official Tournament Poster - Logo Featured.
- ✳ Official Tournament Program – Advertising.
- ✳ Canadian Kyokushin Karate Website Link.







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SPONSORSHIP SUPPORT

This year we are pleased to offer four black belt levels of sponsorship support.

Sponsorship	 Sosai Sponsor \$750	 Shihan Sponsor \$500	 Sensei Sponsor \$250	 Sempai Sponsor \$100
Logo Prominently Displayed on Participant Identification Numbers <small>(Maximum 3 – First come first served)</small>	Included	-	-	-
Logo Featured on the Front Cover of the Tournament Program.	Included	-	-	-
Logo Featured on Official Tournament Poster. To be inserted in Participant Registration Packages (250+)	Included	Included	-	-
Company Inserts in Participants Registration Packages (250+)	Included	Included	Included	-
Recognition at Opening Ceremonies	Included	Included	Included	-
IKOK-C Website – Company Featured	Included	Included	Included	-
IKOK-C Website – Link to Sponsors Website	Included	Included	Included	-
Event Tickets	15 Tickets	10 Tickets	5 Tickets	2 Tickets
Advertisement in Official Tournament Program	Included Full Page - Back Cover (Color) (Limit one back cover) OR Full Page (Color)	Included Full Page (Black and White)	Included 1/2 Page (Black and White)	Included 1/4 Page (Black and White) 1/2 Page (Black and White) Add \$75
On-site Identification	Sponsor banner or sign prominently displayed at the venue	Sponsor banner or sign prominently displayed at the venue	Sponsor banner or sign displayed at the venue (Sponsor to Provide)	Sponsor banner displayed at the venue (Sponsor to Provide)

Special packages may be tailored to fit your specific needs.



2017

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SPONSORSHIP FORM

PLEASE PRINT CLEARLY

Contact Information

Company: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
Contact Person: _____
Phone: _____ - _____ - _____ Ext: _____
Mobile: _____ - _____ - _____
Fax: _____ - _____ - _____
E-Mail: _____

Payment Method and Mailing Address

Please make cheques payable to: I.K.O.K.C. Mail your cheque and sponsorship form to:

PO BOX 36510
RPO SEAFAR
RICHMOND, BC,
V7L5M4

For more detailed information please contact **Stuart Corrigan** at **+1.604.307.5311** or
E-mail **kyokushinkaikan@telus.net**

For online Payment options please go to:

<http://www.kyokushin.ca/registration-34th-canadian-kyokushin-karate-championships-sponsors/>

Logos and Advertisements

Logo placement and advertising on all official tournament material is granted according to sponsorship level. Artwork files must be submitted via e-mail or on a CD, by April 1st, 2017. We only accept the following file formats: Vector-Based EPS (preferred) and HR 300dpi TIF or GIF

Sponsorship Agreement

I, _____ on behalf of myself, or on behalf of _____
hereby pledge _____ which will entitle me or _____ as
my designate, to _____ level sponsorship. I understand that the pledge is to be paid
by cheque on or before April 25th, 2017.

Signature: _____ Date: _____

